



Dear Sponsors:

Friends of El Dorado Dog Park ("FEDDP") are looking to the future as we plan on once again hosting our sixth ***Annual Holiday Bone-Anza*** this Fall (Sunday, 11/19/17). Based on previous year's attendance, we are anticipating over 1,000 pet owners/pets at this family friendly event. Our heavily attended Holiday Bone-Anza event represents your unique business opportunity to promote your organization and/or business.

Depending on your choice of sponsorship level at this year's event, Friends of El Dorado Dog Park grants both exposure and opportunity as you promote your business. Various sponsorship's will provide for a booth table for the promotions of your products and/or services at the event, as well as website promotion in the months leading up to and beyond the event. At the 2015 Holiday Bone-Anza, we had 61 sponsors.

We will have a family friendly DJ playing dog friendly tunes, dog training demos, and raffle prizes.

In the months to come, we will be giving out hundreds of post cards. We will also be sending out monthly event updates, as well as promoting attendance through Facebook and our website. Starting in mid-October, we will start our local newspaper promotions, which will add to our crowd.

Community interest in FEDDP is growing, not only in Greater Long Beach but adjacent communities as well. We look forward to your decision to become a sponsor of our organization in general, and for this ***"wooftastic"*** event in particular.

Best Regards,

Mary Matthiensen, President

Mark Olson, Vice-President

Phone: 562-505-0216

Email: info@eldoradodogparkfriends.org

Website: www.eldoradodogparkfriends.org

*Friends of El Dorado Dog Park is an all-volunteer, 501c3 nonprofit. Tax ID: 27-3623374. And all donations are tax deductible.

SPONSORSHIP OPPORTUNITIES

Platinum Dog Paw Sponsor: \$2400.00 (limited to 2)

- Company name and logo displayed on [Bone-Anza event page](#) of FEDDP website with special recognition as a platinum dog paw sponsor for this event.
- Company logo and link to company website displayed on all e-mail blasts relating to the event, giving a special thanks for being a platinum dog paw sponsor.
- Company name and logo on event brochure handed out at the Bone-Anza event stating platinum dog paw sponsor
- Company name and logo placed on front pages of our 2018 calendar which is sold at the event, giving special recognition as a platinum dog paw sponsor
- Company name and logo displayed on the holiday Bone-Anza post card stating platinum dog paw sponsor, handed out prior to the event on November 19, 2017 (2,000 estimated) submit before August 1, 2017
- During 2018, all event flyers prior to Holiday Bone-Anza 2018 will be listed as a platinum dog paw sponsors for this event with company name on the back of the flyer
- Company name giving special recognition as a platinum dog paw sponsor in our newsletter that is sent to over 1,000 residences quarterly
- Company recognition over the sound system at the event.
- Platinum Paw Plaque 10" x 10" year 2018
- Inclusion of (*supplied by Sponsor*) promotional materials in the FEDDP "event goody bag" for all attendees
- Premier booth space at the Holiday Bone-Anza event

Gold Dog Paw Sponsor: \$1200.00 (limited to 5)

- Company name placed on all pages of our 2018 calendar which is sold at the event, giving special recognition as a gold dog paw sponsor
- Company name on event brochure handed out at the Bone-Anza event stating gold dog paw sponsor
- Company name and logo displayed on the holiday Bone-Anza post card stating gold dog paw sponsor, handed out prior to the event on November 19, 2017 (2,000 estimated)
- During 2018, all event flyers prior to Holiday Bone-Anza 2018 will be listed as a gold dog paw sponsors for this event with company name on the back of the flyer
- Company name giving special recognition as a gold dog paw sponsor in our newsletter that is sent to over 1,000 residences quarterly
- Company recognition over the sound system at the event.
- Gold Paw Plaque 10" x 10" year 2018
- Inclusion of (*supplied by Sponsor*) promotional materials in the FEDDP "event goody bag" for all attendees
- Excellent booth space at the Holiday Bone-Anza event

Silver Dog Paw Sponsor: \$600.00

- Company name giving special recognition as a silver dog paw sponsor in our newsletter that is sent to over 1,000 residences quarterly
- Company recognition over the sound system at the event.
- Silver Paw Plaque 10" x 10" year 2018
- Inclusion of (*supplied by Sponsor*) promotional materials in the FEDDP "event goody bag" for all attendees
- Valued booth space at the Holiday Bone-Anza event

Bronze Dog Paw Sponsor: \$300

- Inclusion of (*supplied by Sponsor*) promotional materials in the FEDDP "event goody bag" for all attendees
- Booth at the event which will allow you to promote your business.

SPONSORSHIP APPLICATION

Organization / Business Name: _____

Business Address: _____ for Profit _____

City/State/ Zip: _____ Nonprofit _____

Contact Person(s): _____ Title: _____

Daytime Phone #: _____ Evening Phone #: _____

Email address: _____

Nonprofit status: (If applicable) _____

Resale # / Tax ID#: _____

Application Deadline – November 10, 2017

- ❖ All incomplete applications will be returned to you unprocessed.
- ❖ Payments can be made by cash, money order, check, or PayPal on our website.
- ❖ Mail copies of your IRS Letter of Determination, Long Beach Business License and resale license with this application.
- ❖ Mail completed and signed application **and** signed Terms and Conditions and all payments due to: Friends of El Dorado Dog Park P.O. Box 8620 Long Beach, California 90808

SPONSORSHIP LEVELS

Choose from:

Platinum Dog Paw Sponsor: \$2400.00 (limited to 2) \$2400.00 = total: \$ _____

Gold Dog Paw Sponsor: \$1200.00 (limited to 5) \$1200.00 = total: \$ _____

Silver Dog Paw Sponsor: \$600.00 \$600.00 = total: \$ _____

Bronze Dog Paw Sponsor: \$300.00 \$300.00 = total: \$ _____

Signature

Date

Please make check/MO payable to Friends of El Dorado Dog Park:

Amount: \$ _____

Terms and Conditions for Exhibitors and Vendors

FEDDP presents **HOLIDAY BONE-ANZA** for the public as a community event and reserves the rights as producers. Any reproduction, broadcast, or commercial use of the event, in whole or in part, in any format is strictly prohibited without prior written consent of FEDDP.

FEDDP reserves the right to refuse anyone participation at this event and does not guarantee sales or other income to any vendor or organization at this event.

By signing and submitting the attached application, you (hereafter referred to as “Exhibitor” or “Vendor”) agree to comply with the following terms and conditions. Violations of these terms or conditions can be cause for removal from event grounds without refund and could result in being expelled from future events. No incomplete applications will be accepted. **Please mail your application with payment early.**

**Note: EVENT GOES ON RAIN OR SHINE,
No refunds for rain.**

1. Payment

All fees are nonrefundable. Please make your checks or money order **payable to: Friends of El Dorado Dog Park.**

NOTE: Payments by PayPal on our website are accepted. Then please mail or email the completed application within 10 days to complete the processing.

2. Location, Event Date and Hours of Operation

Good Neighbor Park, 2800 Studebaker Road, Long Beach, CA (Studebaker south of Spring St.) **November 19, 2017 10 A.M – 4:00 P. M. Set Up 8:30 A.M. to 9:30 A.M.**

All exhibitors and vendors are required to be on-site and open to the public by 10 A.M.

You are also required to vacate the event site within 1 hour of the official close of the event.

Your booth must remain open to the public until the official close of the event.

3. Event Vehicle Access

Under no circumstances will vehicles be allowed in-and-out privileges to the event site during the event hours, as a matter of public safety. If you need to replenish your booth supplies during the event hours, you must provide your own means of transport (e.g., dolly, wagon, or on foot). Absolutely no personal vehicles will be allowed on the grounds after 9:45 A.M.

4. Booth space

a) All business must be conducted within your designated booth space. Distribution or Solicitation of materials or any services of any kind *outside* your designated booth space is strictly prohibited.

b) Booths are to be used only for the purpose stated on the application. Only items listed on The application are to be sold or distributed.

5. No Solicitation

Distribution of any materials or solicitation of any type while moving through the event site is strictly prohibited.

6. Taxes and Prices

All vendors are responsible for all appropriate taxes and fees due to the state of California.

7. Limitation of liability, indemnity and release PLEASE READ CAREFULLY

a) Neither FEDDP nor any of its members, agents, volunteers, employees, independent contractors or other representatives shall be held liable for, and they are expressly released from liability for, any damage, loss, harm or injury to the person or property of any exhibitor or any of its members, agents, volunteers, employees, independent contractors or other representatives, resulting from theft, fire, water, accident or any other cause.

b) Exhibitor shall indemnify, defend and hold harmless FEDDP and any of its members, agents, volunteers, employees, independent contractors or other representatives from and against any and all claims arising from any acts, failures to act, or negligence of exhibitor or any of its members, agents, volunteers, employees, independent contractors or other representatives, (ii) from and against and all claims arising from the breach of or default in the performance of any obligation on exhibitor’s part to be performed under, these terms and conditions, and (iii) from and against all costs, attorney’s fees, expenses, and liabilities incurred in the defense of any such claim or any action.

8. To qualify for nonprofit booth rates, the vendor must be in possession of an IRS/State of California letter of nonprofit determination under section 501.C of the Revenue Code. A copy of the Letter of Determination must be submitted with this application. For-profit businesses do not qualify, even if all or part of their proceeds will be designated to a qualified nonprofit organization.

FOOD VENDORS A temporary food facility permit must be obtained by a food vendor a minimum of one week before the event(Humane Food) The operational requirements for food vendors are detailed in the document titled “City of Long Beach Temporary Food Facility Requirements” (Contact Health Dept.: 570.4142 for more information)

9. Confirmation

Booth confirmation notices will be emailed 7 days before the event. The confirmation notices will indicate your booth location and a map.

10. Tables, Chairs and Tent-type Coverings

Exhibitors and vendors to provide their own tables and chairs, as well as booth covering (e.g., pop-ups, canopies with or without side shades). Set up is on grass. Canopies for booths must be secured to prevent toppling in windy conditions.

11. Conduct

All exhibitors and vendors and all or any of its members, agents, volunteers, employees, independent contractors or other representatives shall conduct themselves in accordance with accepted standards of decorum and good taste at all times. Violators will be expelled from the event. Potentially offensive material will not be permitted to be sold, distributed or displayed.

12. Lotteries and Contests

The operation of any games of chance, lottery devices, drawings or raffles is limited to the extent permitted by law and permission from FEDDP.

13. Tip and donation receptacles

Are generally allowed in booths where no goods or products are sold. This generally applies to nonprofit organizations and exhibitors.

14. Entire Agreement

These terms and conditions and application, if accepted by FEDDP, are the entire agreement between parties and supersede and rescind all prior agreements relating to the subject matter hereof. FEDDP is not making any warranties or agreements except as set forth herein.

15. I have read and agree to comply with all afore mentioned terms and conditions and will submit this last page with my paid fee(s) and permit(s).

Initials: _____

16. Applicant must sign and return this page with the application and with payment permits and licenses that apply. (See Application Checklist)

Print Name

Signature

Date

E-mail Address

Phone number

FEDDP date stamp: _____
Application & payment received

FEDDP Application check list:

Be sure to:

- _____ Sign and date all application areas
- _____ **Read and agree to FEDDP event Terms and Conditions and send signed Agreement page**
- _____ Include payment and order form for Sponsorship Level (Paid via/PayPal include receipt)
- _____ Make check or money order out to: Friends of El Dorado Dog Park
- _____ Mail early – before the application November 1, 2017

All incomplete applications will not be processed
Postmark must be before final deadline.
November 10, 2017

**Please mail your application to: Friends of El Dorado Dog Park
P. O. Box 8620
Long Beach, CA 90808**

For questions or more information contact: Mary Matthiensen
Info@eldoradodogparkfriends.org
562.505.0216